

[Name]
[Email or Address]

Seattle Moms' 3-Hour Solution to Environmental Change

Picture this: It's 7 AM on a Tuesday, and Sarah Chen is staring at her kitchen tap, paralyzed by the morning's headlines about microplastics in drinking water.

Her 8-year-old daughter Emma bounces in, asking for water for her lunch bottle. Sarah's stomach knots as she fills it, wondering what invisible dangers might be flowing through the pipes.

That was nine months ago.

Today, Sarah leads a buzzing community of 47 local moms who've transformed their Seattle neighborhood. You should see them in action!

Every Thursday afternoon, they gather at the Volunteer Park pavilion, kids playing nearby on the fresh grass, as they review real-time data from their water quality monitoring stations.

They've already cleaned up three local waterways, installed six community water filtration systems, and – here's the incredible part – successfully pushed through new regulations on plastic packaging in their district.

But here's what makes Sarah smile the most: Emma now proudly shows off her reusable water bottle to friends, explaining how her mom "helps keep the water clean for everyone."

The best part? Sarah didn't have to become an environmental scientist, quit her job, or spend hours figuring out where to start.

She found her path through GlobalBeLeaf's GlobaLocal™ Impact Network – where your local actions create worldwide change.

As featured in Environmental Leader Magazine and winner of the 2024 Community Impact Award from the Environmental Defense Council, GlobalBeLeaf is revolutionizing how busy moms create lasting environmental change.

Look, I get it. Most environmental organizations just ask for your money and expect you to trust them. (Spoiler alert: we're not most organizations!)

Here's the thing: You deserve to see exactly where your contribution goes and watch it make real change happen. That's why we've created something totally different:

Track Every Dollar: Watch your contribution flow directly to projects in real-time through our LiveImpact™ dashboard. (We're proud of our industry-leading 7% administrative rate – verified by Charity Navigator and our public IRS Form 990!)

Real Power to Make Change: Our LocalVoice™ platform connects you directly to decision-makers. Last month alone, our members got face time with 23 local representatives and helped pass 3 environmental protection measures.

Your Personal Environmental Support Squad: Join private social media groups where 1,247 active members share wins, tips, and encouragement. No judgment, no overwhelm – just real support from real people.

Save Money While Saving the Planet: Buy and sell eco-friendly products in our free marketplace. Our members saved an average of \$427 last year while supporting local green businesses.

Weekly "Done-For-You" Action Plans: Get curated, family-friendly environmental projects that fit your schedule. We break everything down into 3-hour weekly chunks – perfect for busy moms.

"GlobalBeLeaf's approach is exactly what the environmental movement needs right now - local action with global impact. Their member-driven model is becoming the gold standard for community-based environmental change." - Dr. Elizabeth Martinez, Environmental Science Director, Pacific Northwest Research Institute

In just the last year, GlobalBeLeaf chapters have:

- Cleaned 127 miles of waterways
- Planted 12,473 trees
- Passed 47 local environmental protection measures
- Removed 89 tons of plastic from communities
- Installed 234 community water monitoring stations

Collaborating with partners like the Sierra Club, Environmental Defense Fund, and local Waterkeeper chapters, our members are creating measurable change in their communities.

When you join GlobalBeLeaf today, you'll get:

- Instant access to our searchable database of 1,834 sustainable projects
- Your personalized @globalBeLeaf.org email address
- Weekly environmental news briefings and action items
- Unlimited access to our project planning tools
- Direct connection to environmental decision-makers
- Membership in our private support groups

Here's what other moms are saying:

"I used to feel helpless about environmental issues. Now I'm part of a movement that's actually making change happen!" - Jennifer T., Portland Chapter Leader

"The real-time tracking helps me show my kids exactly how we're helping. They love watching our impact grow!" - Maria S., Austin Chapter Leader

"In just six months, our chapter got three environmental protection measures passed. GlobalBeLeaf's tools made it possible." - Rachel K., Chicago Chapter Leader

Your investment? Just \$100 for a full year of membership – less than your monthly coffee budget!

Your Partnership Guarantee: Your membership starts a partnership in environmental change. If you're not completely satisfied with how we're working together within your first 30 days, we'll refund your membership fee in full – no questions asked. The connections you make and the tree we plant in your family's name? Those are yours to keep either way.

Not quite ready to join? I get that too. Start by signing up for our free weekly "Earth Action" newsletter at www.globalBeLeaf.org/newsletter. You'll get a taste of how we help busy moms make real environmental change.

But here's the truth: Our planet needs more leaders like Sarah right now. Your children's future can't wait – and neither can our Earth.

Ready to make change happen? Visit www.globalBeLeaf.org/join or return the enclosed form in our prepaid envelope.

For a cleaner, healthier tomorrow,

[Signature]

Katherine Greenwood, Executive Director, GlobalBeLeaf

Named "Environmental Champion of the Year" by EcoWatch Magazine

P.S. Join in the next 14 days, and you'll also get our exclusive "Family Environmental Leadership Kit" (a \$75 value) – complete with kid-friendly project guides, reusable family water bottles, and our award-winning "Earth Heroes" children's book featured in Parents Magazine.

P.P.S. Remember: Only 12 Family Leadership Kits are available this month. Don't miss out on this special bonus that helps your whole family become environmental champions together!

[Reply Form]

YES! I want to join the GlobalBeLeaf movement and start making real change happen!

☐ Sign me up for an annual membership at \$100

☐ BEST DEAL: Lock in two years at \$180 (save \$20!) ☐ I'd like to make an additional contribution of \$_____

Name: _____ Email: _____

Phone: _____

☐ Check enclosed ☐ Please charge my credit card: Card Number:

_____ Expiration: _____ CVV: _____

Partnership Guarantee: Your membership starts a partnership in environmental change. If you're not completely satisfied with how we're working together within 30 days, we'll refund your membership fee in full – no questions asked.

Return in the enclosed prepaid envelope to: GlobalBeLeaf [Address] [City, State ZIP]